

### Invest in Success

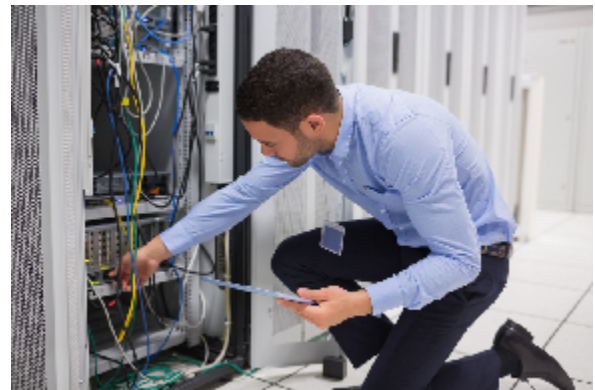
Assertive Industries Regional Partner Independent Manufacturer Representative Program offers a tremendously lucrative opportunity. The first necessary step is completing a comprehensive training program that outlines the Product and Service Solutions you will be marketing to clients. Assertive provides expert training on all its products and services and will work with you to develop a successful plan for selling Assertive systems and services.

### Training Program

Assertive’s Training Program provides a solid foundation of product and service knowledge to help you successfully market Assertive’s solutions. You’ll receive product and services training to develop a clear understanding of the markets you’ll serve. Certification Training is completed over an intensive three-day period.

### Certification Earned by Individuals

Certification status is earned by individuals. Each Manufacturer Representative must complete the Certification Training Course. To ensure continuation of your Business Partner status specified minimum sales goals must be met. In addition, Assertive may require Manufacturer Representatives to become Re-Certified on new Product and Service offerings.



<b>Your Investment in Success:</b>	<b>PEER Software Products</b>	<b>Fixed Asset &amp; Inventory Services</b>
1. Contact your Partner Manager	Required	Required
2. Complete the Business Partner Application	Required	Required
3. Pay your Regional partner Onboarding Fees	Required	Required
4. Complete the necessary certification coursework	Required	Required
5. Take and pass certification tests	Required	Required
6. Proceed with launching your sales campaign	Required	Required
<b>Assertive Industries invests in you:</b>		
1. Voucher for the certification training	X	X
2. Certification and training courses	X	X
3. Access to and support of PEER Systems	X	N/A
4. Optional data collection device used for physical inventory audits	N/A	X
5. Marketing material and business cards	X	X
6. Pre-Sale Support	X	X
7. Sales Closing Support	X	X
8. Generous Commissions	up to 20%	up to 15%
9. Co-Op marketing opportunities	3% to 5%	3% to 5%

## Generous Commissions Maximize Your Earning Potential

Commission is the sales fee Assertive pays you for each Product or Service you sell to a client. The more you sell, the higher the commission you make on each sale.

Your commission level is determined by the sum of your purchases for each quarter. Purchases are evaluated quarterly, so your commission level can increase on a quarterly basis. If at the end of the quarter your total sales are higher than those required by your current commission level, a new commission level and a new commission percentage will be applied to your next quarter. Commission levels may be reduced if quarterly purchases fall below targeted goals. Commission and commission levels are based on paid sales.

Commission applies to fixed asset and inventory management services and software product purchases. Software sales earn between 10-20% commission while consulting services earn 10-15% commission.

## Co-op Funds Stretch Your Promotional Dollars

Cooperative (Co-op) Marketing Funds represent a significant resource with which to promote your business. Based on sales to date, these funds will be used to pay for advertising, social media, mailings, telemarketing and other marketing activities to help grow your region.

Co-op funds are based on your commission level- the more you sell, the higher the co-op percentage allocated to your region.

## Start Profiting Now

Review the Business Partner Agreement and return a completed application to Assertive Industries. Congratulations, you are on your way to representing Assertive Industries, the leader in the fixed asset and inventory management marketplace for more than a quarter century.

Business Partner Level	Quarterly Purchases PEER Systems	Margin	Co-op
Gold	\$50,001 +	20%	5%
Silver	\$20,001 - 50,000	15%	4%
Bronze	\$1-20,000	10%	3%
Business Partner Level	Quarterly Purchases Fixed Asset Services	Margin	Co-op
Gold	\$75,001+	15%	5%
Silver	\$40,001 - 75,000	12%	4%
Bronze	\$1-40,000	10%	3%